


Netflix Orders Miranda Sings Comedy Series 'Haters Back Off' Starring YouTube's Colleen Ballinger-Evans

By Nellie Andreeva on Jan 14, 2016 12:00 pm



 Netflix has given an eight-episode series order to [Haters Back Off](#), a half-hour comedy starring top YouTube personality, actress-comedian-singer [Colleen Ballinger-Evans](#). Based on Ballinger-Evans's most popular character, [Miranda Sings](#), *Haters Back Off* delves into the oddball family life of Miranda Sings (Ballinger-Evans), an incredibly confident, totally untalented star on the rise who continues to fail upward by the power of her belief that she was born famous, it's just no one knows it yet. Here is Colleen Ballinger-Evans in character announcing the show on YouTube:

Ballinger-Evans introduced the Miranda Sings character in 2008, basing it partly on young women she met in college, according to her own account. In addition to playing it online in more than 500 videos to date, Ballinger-Evans also has been doing live Miranda Sings shows on stage.

Ballinger-Evans, whose online comedy and lifestyle videos have amassed more than 1.3 billion views so far, had been looking to do a TV series featuring Miranda Sings in the



real world. She developed *Haters Back Off* with her brother, Chris Ballinger, and Perry Rein & Gigi McCreery through The Firm. The four executive produce with The Firm's Jeff Kwatinetz and Josh Barry. Rein and McCreery will serve as showrunners. The project was taken out to premium cable and Netflix, scoring two production commitment offers and ultimately landing at

Netflix as a series, which marks The Firm's first show for Netflix.

Haters Back Off is produced by Canadian Production Services company Brightlight Pictures for Netflix. Ballinger-Evans, Rein and McCreery are repped by Gersh.

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