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# Voltage Pictures picks up sales on 'Status Update'

2 May, 2016 | By [Jeremy Kay](#)



**Voltage Pictures will kick off sales in Cannes on the Millennials-skewing story from Offspring Entertainment and Canada's Brightlight Pictures, with whom Voltage has a three-year production and distribution pact.**

Disney Channel star and musician Ross Lynch (pictured), Olivia Holt and Courtney Eaton lead the cast

on *Status Update*, which is set to shoot in Vancouver in June. UTA Independent Film Group represents US rights.

In their US feature debut, Beijing-based financier DNA Pictures and Heyi Capital are co-financing after acquiring Chinese-language remake rights.

Offspring's Adam Shankman and Jennifer Gibgot produce with Brightlight's Shawn Williamson and Voltage's Dominic Rustam. DNA's Mason Xu and Fan Dong serve as executive producers alongside Brightlight's Arielle Boisvert and Voltage's Jonathan Deckter.

Scott Speer, whose credits include *Midnight Sun* and *Step Up Revolution* will direct from a screenplay by Jason Filardi (*17 Again*).

The story, described as *Big* meets *17 Again* for the Millennial generation, follows a social outcast who finds a magical phone app that causes anything he posts to come true.

The youngster soon learns that the life he created is far from perfect and the only way to find happiness is to be true to who he is.

Source: <http://www.screendaily.com/festivals/cannes-news/voltage-pictures-picks-up-sales-on-status-update/5103227.article#>