

Team Moonlight

8 DP/30 interviews

MOVIE CITY NEWS

MCN WEEKEND

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MCN Columnists

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The Weekend Report

The Boss Baby again edged out **Beauty and the Beast** for weekend bragging rights with two family movies grossing respective estimates of \$26.4 million and \$24.7 million. **Smurfs: The Lost Village** opened with a softish \$13.7 million while the octo-heist yarn **Going in Style** had a surprisingly resilient \$12.3 million launch.

Best of the exclusive debuts were the monster-relationship drama-comedy **Colossal**, which grossed \$121,000 at four playlots and stiff-upper-lipped Brit **Their Finest** with \$78,400. Also bowing nationally was the faith-targeted **The Case for Christ** with a \$3.8 million investigation.

In international day-and-dates, Telugu **Katru Veliyidai** had an OK bow of \$287,000. Japan's all-time box office champion (\$240 million), animated **Your Name.**, had an impressive start of \$1.7 million from 294 engagements. In Québec, French comic import **Demain tout commence** was sturdy with a \$237,000 box office following a \$50 million international overseas gross. And the 56-screen start for the family drama **Gifted** was off to \$482,000.

Session revenues generated roughly \$125 million and ebbed back 28% from last weekend. It was an 18% improvement from 2016 when the debut of **The Boss** edged out **Batman v Superman** with \$23.6 million to the latter's \$26.4 million.

Industry tracking indicated a mid-teen opening for **Smurfs: The Lost Village** following the robust \$550 million global box office of the prior 2011 big blue screen edition. It got a head start last weekend internationally with a comparably diminished \$15.4 million tally in 28 territories. Overseas engagements added 30 markets this weekend and bumped up to an estimated \$22 million.

On the domestic side, the **Smurfs** had an audience that was 53% female with 63% of viewers 25 and younger. Studio exit demos also identified the crowd a 77% family.

The update of Martin Brest's 1979 **Going in Style** was expected to gross a modest \$8-\$9 million in light of its older appeal. Exit demos reflected that draw but that segment of the audience proved to be more vociferous. It also had a slight female tilt of 53% with a staggering 95% of patrons aged 25-years and older of which 72% were aged more than 50-years old with a plurality AARP members. Its demos are certain to get younger in the coming weeks.

Weekend (estimates) April 7 – 9, 2017					
Title	Distributor	Gross (avg)	% chng	Thtrs	Cume
The Boss Baby	Fox	26.4 (6,900)	-47%	3829	89.5
Beauty and the Beast	BV	24.7 (6,220)	-46%	3969	432
Smurfs: The Lost Village	Sony	13.7 (3,800)	NEW	3610	13.7
Going in Style	WB	12.3 (4,010)	NEW	3061	12.3
Ghost in the Shell	Par	7.3 (2,120)	-61%	3440	31.5
Power Rangers	Lionsgate	6.2 (2,090)	-56%	2978	75.1
Kong: Skull Island	WB	5.7 (2,080)	-33%	2753	156.5

Leonard Klady's Box Office Estimates Friday

	Friday	Screens	% Chg	Cume
The Boss Baby	6.9	3829	-56%	69.9
Beauty and the Beast	6.8	3969	-47%	414.1
Going in Style	4.2	3061	New	4.2
Smurfs: The Lost Village	4	3610	New	4
Ghost in the Shell	2.1	3440	-72%	26.3
Power Rangers	1.7	2978	-58%	69.7
The Case for the Christ	1.5	1174	New	1.5
Kong: Skull Island	1.5	2753	-36%	152.2
Get Out	1.2	1574	-30%	160
Logan	1.1	1949	-37%	215.1
Also Debuting				
Your Name	0.63	294		
Gifted	0.14	56		
Katru Veliyidai	0.11	111		
Demain tout commence	64,100	43		
Colossal	45,100	4		
Cheliyaa	23,800	109		
Their Finest	19,300	4		
The Void	13,800	24		
Extraordinary Measures	10,600	20		
Truman	5,500	3		
Kizumonogatari III	4,800	3		
Queen of the Desert	4,200	85		
Aftermath	4,000	15		
Alive and Kicking	3,950	5		
Graduation	2,600	2		
Mine	2,400	15		
The Transfiguration	2,400	1		
The Ticket	1,500	18		
All These Sleepless Night	1,400	3		

Leonard Klady's Weekend Box Office Estimates

3-Day Estimates	Weekend	% Chg	Cume
No Good Dead	24.4 (11,230)	NEW	24.4
Dolphin Tale 2	16.6 (4,540)	NEW	16.6
Guardians of the Galaxy	7.9 (2,550)	-23%	305.8
Teenage Mutant Ninja Turtles	4.8 (1,630)	-26%	181.1
The Drop	4.4 (5,480)	NEW	4.4
Let's Be Cops	4.3 (1,570)	-22%	73
If I Stay	4.0 (1,320)	-28%	44.9

Logan	Fox	4.0 (2,070)	-34%	1949	218.1
Get Out	Uni	4.0 (2,540)	-29%	1574	162.8
The Case for Christ	Pure Flix	3.8 (3,210)	NEW	1174	3.8
The Zookeeper's Wife	Focus/Elevation	2.9 (3,560)	-13%	804	7.6
Life	Sony	2.4 (1,350)	-57%	1788	27
Your Name	Funlmaton	1.7 (5,710)	NEW	294	1.7
CHiPs	WB	1.4 (1,030)	-65%	1351	17.1
The Shack	Lionsgate	1.1 (1,000)	-46%	1108	54.8
Gifted	Fox Searchlight	.48 (8,610)	NEW	56	0.48
The Lego Batman Movie	WB	.39 (1,120)	-48%	350	173.3
Kaatru Veliyidai	ATMUS	.29 (2,590)	NEW	111	0.35
T2: Trainspotting	Sony	.27 (1,740)	-28%	157	1.6
Hidden Figures	Fox	.27 (940)	-35%	288	168.3
Demain tout commence	Seville	.24 (5,510)	NEW	43	0.24
The Belko Experiment	High Top	.20 (1,060)	-62%	186	9.4
Rogue One	BV	.17 (940)	-33%	177	532
Lion	Weinstein Co.	.16 (810)	-18%	203	51.4
John Wick: Chapter 2	Lionsgate	.16 (990)	-26%	162	91.5
Weekend Total (\$500,000+ Films)		\$118.10			
% Change (Last Year)		18%			
% Change (Last Week)		-28%			
Also debuting/expanding					
Frantz	Music Box	.15 (1,890)	79%	81	0.36
The Devotion of Subject X	China Lion	.14 (3,130)	-55%	46	0.57
Personal Shopper	IFC	.13 (940)	-18%	141	1
Colossal	Neon	.12 (30,300)	NEW	4	0.12
Raab de Radio	White Hill	.11 (5,950)	-21%	19	0.35
Kedi	Oscilloscope	.10 (1,220)	-31%	85	2.2
Their Finest	STX	78,400 (19,600)		4	0.08
Kizumonogatari III	Azoland	68,100 (4,260)		16	0.07
Cheliyaa	Jolly Hits	65,200 (600)		109	0.09
Raw	Focus	48,200 (1,070)	-31%	45	0.4
The Void	Screen Media	46,800 (1,510)		31	0.05
Song to Song	Broad Green	36,500 (830)	-38%	44	0.4
Extraordinary Mission	Hannover	28,300 (1,420)		20	0.03
Truman	FilmRise	18,700 (6,230)		3	0.02
Queen of the Desert	IFC	17,300 (180)		94	0.02
Aftermath	Lionsgate	10,100 (670)		15	0.01
Graduation	IFC	9,800 (4,900)		2	0.01
Alive and Kicking	Magnolia	9,700 (1,610)		6	0.01
Mine	Well Go	7,700 (300)		26	0.01
The Transfiguration	Strand	5,200 (5,200)		1	0.01
The Ticket	Shout! Factory	4,400 (230)		19	0.01
All These Sleepless Night	Orchard	4,300 (1,420)		3	0.01
Domestic Market Share (January 2 – April 6, 2017)					
Distributor (releases)	Box Office	Market Share			
Universal (8)	623.7	20.50%			
Buena Vista (4)	555.7	18.30%			

The November Man	2.8 (1,030)	-36%	22.5
The Giver	2.5 (1,120)	-26%	41.2
The Hundred-Foot Journey	2.5 (1,270)	-21%	49.4

MCN Blogs

[Weekend Estimates by Klady & The Baby 2 - The Hot Blog](#)

[Friday Estimates by Baby & The Beast Klady - The Hot Blog](#)

[False Trends: The End Of Movie Stars - The Hot Blog](#)

[False Trends Sidebar: How The Myth Of The Death Of The Movie Star Came About - The Hot Blog](#)

[Weekend Estimates by Not As Boss As Expected Klady - The Hot Blog](#)



20th Century Fox (12)	499.6	16.40%			
Warner Bros. (11)	398.7	13.10%			
Lionsgate (10)	345.6	11.40%			
Paramount (10)	178.9	5.90%			
Sony (8)	123.1	4.00%			
Weinstein Co. (3)	62.5	2.10%			
Open Road (3)	33.8	1.10%			
CBS (2)	32.6	1.10%			
STX (3)	29	0.95%			
Focus (7)	20.9	0.70%			
A24 (2)	19.1	0.65%			
Roadside Attractions (2)	17.5	0.60%			
Fox Searchlight (4)	14.9	0.50%			
Other * (91)	81.8	2.70%			
	3037.4	100%			

* none greater than 0.4%

Top Global Grossers (January 2 – April 6, 2017)

Title	Distributor	Box Office			
Beauty and the Beast	BV	913,803,315			
Logan	Fox	589,483,086			
Kong: Skull Island	WB	495,930,920			
Fifty Shades Darker	Uni	378,777,339			
La La Land *	Lionsgate	377,022,978			
Sing *	Uni	354,022,827			
xXx: Return of Xander Cage	Par	344,515,124			
The Great Wall	Uni; China Film	330,789,221			
Resident Evil: The Final Chapter	Sony; Constantin	313,832,890			
The Lego Batman Movie	WB	299,320,051			
Kung Fu Yoga	Well Go; Golden Network	273,956,711			
Split	Uni	271,273,977			
Rogue One *	BV	270,018,934			
Journey to the West: The Demons Strike Back	Alibaba; Sony	251,521,078			
Moana *	BV	224,308,170			
Hidden Figures *	Fox	222,275,082			
Passengers *	Sony	183,973,453			
A Dog's Purpose	Uni; Mister Smith	180,607,558			
Get Out	Uni	170,422,112			
John Wick: Chapter 2	Lionsgate	163,140,180			

* does not include 2016 box office

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